

Leticia R. Beverly ("L") [Simply known as Coach "L"]

Leticia R. Beverly (simply known as "L") is a recognized speaker, coach, seminar leader, and entrepreneur who speaks on a wide array of topics -- including high school and collegiate athletics; maximizing opportunities in high school, college, and career; business networking; the business side of music and entertainment; and entrepreneurialism. Ambitious... Determined... and Victorious. These three words are the embodiment of who L is as well as the message she so passionately delivers to audiences all over the country. Whether speaking to top executives in corporate America or to the youth in our schools, L has a message applicable to all. Your organization will be empowered and enriched by her impactful presentations.

Speaking to audiences across the country, her presentation is energetic, captivating and inspiring to youth and adults alike. Her mission is to equip audiences with the know-how to succeed and to influence their desire to say, "I believe I can."

At the elementary school level, L discovered she had a talent for running. She later joined the high school track & field team, and there began a lasting career in track & field. Raised by her grandparents, L was introduced early on to "old school" rearing. Growing up in what many would consider an underprivileged environment, track and field became L's outlet. She had no idea where this outlet would take her. She learned the importance of a positive attitude, teamwork, top performance, and the value of competition -- both on and off the track. Equipped with a yearning to do better and be better --- along with a little push from her high school coaches who wouldn't allow her let her give up -- L developed her skills to eventually earn numerous county, city, and state championship titles in New Jersey.

In 1985 -- in the company of superstar athletes such as Jackie Joyner-Kersey, Stephanie Hightower, and Gail Devers -- L stepped into the arena of Track & Field at the University of Illinois on a full Track & Field Scholarship. Her positive attitude and optimistic perspective on life defines the term "self confidence" -- not only in her sports as a nationally-ranked athlete, receiving numerous Athlete of the Week honors, Big Ten Championships and records, All-Conference and All-American Athlete honors, and qualifying for the 1988 Olympic Trials in Indianapolis, IN, but a tragic fall during competition at the NCAA forced her out of competition.

It wasn't until L moved to Atlanta, Georgia in 1990 that she discovered an even greater talent. She began to speak to anyone who would listen about the value of determination and overcoming hardship. Her faith led her to the Church, where she eventually became a respected ministry team leader, a successful entrepreneur, and coach.

Despite her positive impact in public, L's private life indeed had its challenges. Her marriage of 7 years ended, and she took on the responsibility of raising four children as a single mother. As a devoted single mother, who has traveled a faith-testing season, she refused to abandon the beliefs and principals that had sustained her.

Now juggling a career, along with the daily challenges of single parenthood, L has continued to share her message of change, advancement, and excellence with others who may be experiencing life challenging circumstances. Her own personal experiences and triumphs have spearheaded her commitment to inspire people to find inner strength and resolve.